COMPANY AFFAIRS (SHRI ARUN JAITLEY): (a) and (b) That draft Prevention of Terrorism Bill, 2000 prepared by the Law Commission contains provisions by which a duty is cast on every person to disclose information relating to commission of, or intention of commission of an offence defined under the Bill by any person. Similar provisions also exist in the Indian Penal Code 1860 and the Code of Criminal Procedure, 1973. The Government has invited the views of all State Governments on the provisions of the Bill.

Grant of Accreditation to Advertising Agencies

1604. SHRI S. RAMA CHANDRAN PILLAI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the norms followed to give accreditation to advertising agencies from whom advertisements are accepted;

(b) what is the advertising commercial rates for different slots on Doordarshan; and

(c) the commission given to the accredited advertising agencies during the last three years?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND THE MINISTER OF STATE OF THE MINISTRY OF LAW, JUSTICE AND COMPANY AFFAIRS (SHRI ARUN JAITLEY): (a) The information is being collected and will be laid on the Table of the House.

(b) The commercial rate Card of Doordarshan is a public document and any amendments in it are also communicated to advertising agencies.

(c) List of agency-wise commission for the last 3 years is given in the annexed statement.

Statement

List of Accredited Advertising Agencies Placing Advertisements on Doordarshan and Commission given to them during 1997-98, 1998-99 & 1999-2000

Sl. No.	Agency Name	Commission (Amount in Rs.)		
		1997-98	1998-99	1999-2000
1	2	3	4	5
1.	M/s. Aaliya Production	0	0	90000
2.	M/s. Adfactor Advertising	442450	240000	76500
3.	M/s. Advertising Avenue	167650	56750	27675
4.	M/s. Advision Multimedia	0	0	291088
5.	M/s. Alfred Allan advertising	159211	200500	30000
6.	M/s. Alliance Advertising	0	0	289566
7.	M/s. Ankur Advertising	0	0	900
8.	M/s. Anugrah Medison	51600	75650	10895
9.	M/s. APCA	0	0	813497
10.	M/s. Asha Communication	0	0	141066
11.	M/s. Bag Films	569175	1567225	6890606
12.	M/s. Balaji Telefilm	9134325	9325625	3916106
13.	M/s. Bidhan Advertising	560675	486970	42937
14.	M/s. brahma Vision	0	0	315000
15.	M/s. Bright Advertising	131250	321425	547161
16.	M/s. Central Advertising	1759275	1968325	1867901
17.	M/s. Central Health Education Bureau	0	0	8350000
18.	M/s. Chaitra Lea	2021426	1275636	526005
19.	M/s. Cinema Vision	1681500	1568865	1331043
20.	M/s. Concept	942750	2564987	67500
21.	M/s. Contract Advertising	1405825	1128565	1944851
22.	M/s. Copy Desk	63075	75485	5625
23.	M/s. Corum	194175	115982	75079
24.	M/s. Crayons Advertising	36000	25975	240000
25.	M/s. Creative Eye	58345610	59358960	52120060
26.	M/s. Dawn Mode Advertisers	0	0	1847823
27.	M/s. Dir of Adult Educaiton	0	0	95544000
28.	M/s. Dir of General Health Services	0	0	1819853
29.	M/s. Dir of National Malaria	0	0	306000
30.	M/s. Dir of Publicaiton	0	0	448650
31.	M/s. Enterprises Nexus	524100	425635	574950
32.	M/s Euro RSCG	0	0	448650
33.	M/s. F.S. Advertising	3763725	256980	32444
34.	M/s. Fame Communication	28008075	29687410	41610520
35.	M/s. Film Craft	29000426	25148370	22129786
36.	M/s. First Option	0	0	352941

1	2	3	4	5
37.	M/s. Fountain Head	44550	40750	196267
38.	M/s. Future Communicaiton	0	0	1159058
39.	M/s. G.N. Communication	1166925	825716	88235
40.	M/s. Gold Video	382825	435725	1625156
41.	M/s. Guruji Advertising	2264550	2015632	2495683
42.	M/s. Hansavision	9342674	5014960	7475991
43.	M/s. Hero's Publicity Service	27339	15390	117000
44.	M/s. High Definition	0	0	152647
45.	M/s. Hindustan Thompson	81816703	62913680	39990356
46.	M/s. HMT Ltd.	0	0	196588
47.	M/s. Indradhanush TV	339000	258935	407676
48.	M/s. Innovision	0	152650	236470
49.	M/s. Interface Communication	50700	25365	35190
50.	M/s. Jelitta	2165325	1269851	1023160
51.	M/s. Jupiter Publicity	160462	50690	49500
52.	M/s. Kinescope	7731932	5326410	28500
53.	M/s. Krishna Leela International	1783875	1108352	1867392
54.	M/s. Lahar Publicity	22500	0	15750
55.	M/s. LIC	0	0	2011765
56.	M/s. Lintas	9535445	3416950	2007210
57.	M/s. M.G. Advertising	85000	65750	117225
58.	M/s. Madison	16035945	1232625	1769300
59.	M/s. Madras Advertising Agency	0	0	279000
60.	M/s. Market Movers	0	0	763200
61.	M/s. Meccan Erickson	0	0	679500
62.	M/s. Ministry of Health	0	0	88867224
63.	M/s. Ministry of I & B. DAVP	0	0	6332330
64.	M/s. Modern Advertising Agency	90000	150025	735075
65.	M/s. MTNL	0	0	1621250
66.	M/s. Mudra Communication	9028050	2482925	1077525
67.	M/s. Multi Channel	56060439	26189025	2392941
68.	M/s. National advertising Agencies	0	0	135375
69.	M/s. National Publicity Services	0	0	132750
70.	National Savings Organisation	0	0	272426
71.	M/s. Neerja Films	2076825	2531850	2291480
72.	M/s. Nexus Comm. Pvt. Ltd.	891000	253147	14850
73.	M/s. NFDC	0	82914726	117970588
74.	M/s. Nimbus Communication	38009343	59201478	73839497
75.	M/s. Nova Advertising	300750	219350	181042
76.	M/s. Numero Uno	0	0	18757080
77.	M/s. O&M	8039875	2537920	2783402
78.	M/s. Parichaya Advertising	111187	53725	65558
79.	M/s. Pas International	579213	2975025	5244907
80.	M/s. Pena Trait	0	253690	25500
81.	M/s. Percept	152625	25690	703350
82.	M/s. P P Films	0	2515962	32025
83.	M/s. Prime Time Media Services	0	13589620	12621538
84.	M/s. Pritish Nandy Communications	2515830	6725901	4555190

1	2	3	4	5
85.	M/s. Prominent Advertising	6428900	1025901	8250
86.	M/s. Publico Advertising	85500	65625	43875
87.	M/s. Purnima Advertising	5248304	1534050	621000
88.	M/s. R.K. Swamy	6116200	2514850	1939288
89.	M/s. Radha Publicity	0	698750	322500
90.	M/s. Reasonable Advertising	4300711	3589201	1367205
91.	M/s. Rediffusion	11876944	9256820	10520633
92.	M/s. Saatchi and Saatchi	0	6250	11250
93.	M/s. Sagar Entertainment	23910872	12589620	11577334
94.	M/s. Salvia	540000	426950	616279
95.	M/s. Savbhagya Advertising	0	125350	231372
96.	M/s. Signet	0	425850	392250
97.	M/s. Sitara Vision	291900	5896250	52941
98.	M/s. Situations Advertising and Marketing Services	327000	157510	355200
99.	M/s. Sree Krishna Pictures	19125	952368	1062646
100.	M/s. Star Gazer Advertising Agency	60375	152500	282533
101.	M/s. Stracon	9153447	8575896	6937164
102.	M/s. Swar Sudha	228675	125896	33750
103.	M/s. T Sarkar	0	0	9597903
104.	M/s. Television News Entertainment	0	15782500	5274900
105.	M/s. Telstar	0	158750	153375
106.	M/s. The Group Advertising Consultants	0	2586250	282000
107.	M/s. The Press Syndicate	605125	225750	332850
108.	M/s. Three Brothers	0	0	157500
109.	M/s. Tracer Advertising	30000	275250	205000
110.	M/s. Transiink	613150	268520	292411
111.	M/s. Trilkaya Grey	5278965	1258965	318946
112.	M/s. Triton	6837850	5589250	8873812
113.	M/s. Ulka Advertising	580675	243580	1268885
114.	M/s. Uranus	0	0	600000
115.	M/s. UTV	13233997	75216350	51965357
116.	M/s. Vgyappan	0	0	732600
117.	M/s. W.D. India	2599425	1255750	1043250
118.	M/s. World Media	8899875	9456890	14541157
119.	M/s. Youth Inca	37500	152580	1366028